

## Experience

**Senior Product Designer** · CrowdStrike 04/2022 — 05/2025, Remote, US

- Led design for the digital marketplace, checkout flows, and eCommerce visuals.
- Helped make an SMB cybersecurity feature easier for non-technical customers to use.
- Designed IT operations features that helped major enterprise customers move off other IT tools.

**Senior UX Designer** · People Inc 10/2019 — 04/2022, Los Angeles, CA

- Led the rebrand, website redesign, and CMS customization for a sub-brand.
- Led design for a meditation iOS mobile app and its design system.
- Led design for a rewards-based survey iOS mobile app.

**Web Designer** · Newegg 03/2017 — 10/2019, Diamond Bar, CA

- Designed campaign creative for merchandising and marketing teams to promote products and brands.
- Improved weekly promotional pages to increase scroll depth and give products a fair shot at being seen.

**Web Designer / Developer** · BCR Co Pty Ltd. 12/2014 — 03/2017, Alhambra, CA

- Designed marketing and visual assets for a CFD trading business.
- Designed and developed marketing websites, then maintained the front-end code.

**Graphic Designer** · Lava Heat Italia 09/2014 — 12/2014, Los Angeles, CA

- Produced product catalogs, digital marketing assets, and videos for major retail partners.
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## Education

**Bachelor of Arts in Visual Communication & Graphic Design** CalState University, Los Angeles, 2012 – 2014

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## Skills

### Design

Product design, design systems, visual design, interaction design, information architecture, motion graphics, 3D design, user research, usability testing, heuristic evaluation, user flows, competitive analysis, user interviews, AI prototyping and prompting, System thinking, WCAG

### Tools

Figma, Sketch, Adobe Creative Suite, Cinema 4D, Spline, ProtoPie, WordPress, Liquid, HTML/CSS, JavaScript, PHP, Next.js, React, Vercel, VSCode, Codex, Sanity, Claude Code, Prisma Postgres